

ADVERTISING IN THE SCHOOLS

The School Committee may grant permission for advertising of commercial products or services in school buildings or on school property under guidelines or regulations it may approve. Otherwise, no advertising of commercial products or services will be permitted in school buildings or on school property. Each request will be handled on a case-by-case basis without prejudice. Publications of the Hull Public Schools will not contain any advertising. However, this will not prevent advertising in student publications that are published by student organizations, subject to administration controls, or the use of commercially sponsored, free teaching aids if the content is approved by the administration.

Solicitation of sales or use of the name of the Hull Public Schools to promote any product will not be permitted by the Committee.

1. Revenue generated from advertising shall be utilized for the sole benefit of the school district and be deposited into the designated revolving Student Activity Account.
2. Advertising will not be permitted inside the school buildings.
3. Any advertising of products, companies, causes and/or organizations allowed by the policy, shall be respectful of all people without regard to their disability, race, color, gender, national origin, ethnicity, sexual orientation, age, religion, marital status, socioeconomic status, cultural background, familial status, physical characteristics or linguistic characteristics and/or gender identity.
4. there will be no advertising of products, companies, causes and/or organizations which, by virtue of the advertisement, endorse tobacco, alcohol, illegal drugs, or weapons; contain vulgar and plainly offensive, obscene, or sexually explicit language and/or depictions; advocate the violation of the law or any District policy; advance any religious or political organization; promote, favor, or oppose a candidate for elected office or a ballot measure; be associated with any company or individual whose actions are inconsistent with the District's mission and goals or community values; or otherwise be in violation of law.
5. All advertisements at a specific school are subject to prior approval by the cognizant building principal. Advertisements shall secure the prior approval of the cognizant building principal(s) and the Superintendent. The Superintendent and District School Business Administrator will set the rates for advertisements subject to the approval of the School Committee.
6. All signs must meet Hull Public Schools'

SOURCE: MASC October 2016

Numbered section taken from Whitman-Hanson Policy Manual

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Hull Public Schools